



APRIL 2020 NEWSLETTER

BERGHOLD VINEYARDS



By Julia Berghold
Photographs by Brandt Pemberton

Friends, oh, how we miss you all. Your lack of presence makes this building and our staff longing to see it full of life once again. These days reinforce our philosophy it's all about our guests. The personal relationships you have built with us is our driving force to produce the highest quality experience for your pleasure. During this difficult time, we are thinking of each of you, praying you and your loved ones are healthy and safe. Many thanks and much appreciation go out to those supporting our family business, we can't do it without you.

Though these days are trying for many, please remember this too shall pass. We will wait patiently to see you all healthy and in a much closer proximity once again. The hope is this experience makes us all a little more appreciative of one another, more willing to extend a little grace, forgiveness, patience, hugs and friendly smiles.

We are working on new ideas behind the scenes which we can't wait to share with you in the upcoming weeks.

The first being our new website which, if you are reading this then you are seeing firsthand the updated layout, with its enhanced visuals, easier navigation, and seamless transition to the shopping cart.

Check out the new features such as recipes, newsletters (obviously) and a blog coming soon. Over the next couple of weeks, you will be able to purchase more than just wine from our store as we will be posting some fantastic merchandise for your shopping pleasure. We have added two new furnishings to our barrel room which are absolutely stunning.

Carved by the same Daniel Pabst, which carved the gorgeous fireplace mantle and 12 dining chairs around the banquet table, these additions complete our collection and elevate the visual experience while touring the barrel room. They arrived a few days prior to the shelter-in-place recommendations and we can't wait to open the doors for your viewing pleasure.

